
Curriculum Vitae

Lars Petter Amundsen
18.06.71 Born in Bergen, Norway

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profil

Graphic designer with experience in Corporate Identity design available for smaller and larger projects. Has special interest and love for typography and print. Other interests:

- advertising
- information design
- exhibition stand design
- signage and wayfinding systems
- web-design
- photography

Software skills:

- QuarkXPress
- Illustrator/Freehand
- Photoshop
- InDesign

education

1998/00 Master degree in Communication Design, Central St Martins College of Design, London
1995/98 BA Hones Graphic Design, Central St Martins College of Design, London
1992/95 Visual Communication, Norway
1987/89 Carpentry school, Norway

professional experience

2007 Valladares Comunicación (freelance services, Santa Cruz de Tenerife)
2004/07 Lars (graphic design studio, Santa Cruz de Tenerife)
2000/03 Simon and Lars (graphic design studio, London)
2001 Centurion Publishing Group (freelance services, London)
1997 Ideology (workplacement, London)

clients (London)

- euphorium bakery (bakery franchise)
- The London Hip Unit (hip replacement clinic)
- Siv Støldal (fashion designer)
- Isola (modern Italian restaurant)
- Barclays Bank

book publications of my work

- 2005 Innovation in DVD Packaging Design: RotoVision
- 2003 Occasional Sights - a London guidebook of missed opportunities and things that are'nt always there: The Photographer's Gallery
- 2003 Identify - Building Brand Through Letterheads, Logos and Business Cards: RotoVision
- 2002 The Complete Guide to Digital Graphic Design: Thames & Hudson

magazine publications of my work

- 2005 VIA, revista de cultura y tendencias de Tenerife y Gran Canaria (nº3, p26/27)
- 2004 SAL, revista de diseño gráfico de la 'apdg' de Tenerife (nº, p75)
- 2003 Eye 47 (Vol.12, p51)
- 2001 Etapes Graphique 74 (June, p54)
- 2001 Graphics International 84 (April, p35)
- 2001 Creative Review (March, p12/13)

artistic projects

- 2004 'TiT' (Graphic art exhibition, Bergen)
- 2002/03 'Festival of Lights' (The Royal London Hospital)
- 2002 'Photographic Landscapes' (exhibition at Southgate Studios, London)
- 2001 'Blown' (light and sound installation at the 291 Gallery, London)
- 2001 'My Favourite Clothes' (T-shirt design for Siv Støldal)

other experience

- 2001/02 Security guard for Centurion Publishing Group, London
- 1993/03 Carpenter, Bergen, Norway
- 1992/95 Waiter, Bergen, Norway
- 1991/92 Military service, Norway
- 1988/90 SKF Factory, Gothenburg, Sweden

languages

- English (fluent)
- Swedish and Danish (as it's really close to my native language)
- Spanish (advanced level)

hobbies

- Art
- Music
- Sport
- Travelling